

# Lean BPM - A Pragmatic Approach to Automating Business Processes

*Today's CIO is looking for solutions that enable him to cut costs and increase flexibility to move ahead in today's environment*

## IT working smarter to give business results quickly

Large organisations face a major challenge when they need to change their business processes—they need to change their Enterprise ERP applications. This takes time and resources and presents the business with substantial risks. So the result usually is large projects costing a lot of money delivering changes many months or even years after the change was requested.

So business managers resort to their own solutions or just put up with systems that don't meet their needs. When projects do get approved they are often late and don't do what the business really wanted. The release of Serena's Process Mashup Technology (SBM) has now changed this. Lean BPM combines process workflow automation with web services SOA technologies to enable you to create tailored business process solutions that can integrate data and services from your corporate ERP systems or even external web services.

And given SBM has security and auditing out-of-the-box you can be confident your auditors will give the systems their tick as well. In fact SBM is one of the most widely used applications for compliance systems world wide providing crucial functions to meet SOX obligations for the Global 100 companies.

## Special Points of Interest

- *Large BPM initiatives have difficulty in capturing users' needs & delivering solutions before they change*
- *Lean PBM rapidly diagnose problems, implement change and measure results in real time*
- *Serena SBM provides solutions for BPM in days not weeks or months.*
- *Serena SBM is available on both MS SQL Server or Oracle platform and integrates with both the .NET and Eclipse IDE.*



## How Serena helps you build Lean BPM solutions

Serena enables you to build business process applications that integrate, monitor and display activities as they occur within your organisation. Serena Solutions provide visibility across the organisation to all personnel to assist you to manage processes and events as they occur and provide immediate feedback to your business customers.

SBM integrates seamlessly with Serena's entire Application Development technologies to enable you to rapidly deliver new applications securely to the business using application prototyping and agile development tools. The interface is so simple that even a user can create solutions that can be translated by IT into working solutions in a few days not weeks or months.

For organisations that have more complex needs SBM supports both the .NET and Eclipse IDEs meaning you can integrate these solutions as components to other larger deployments. This creates a perfect platform to get users involved in even complex technology environments. The use of enterprise workflow and web-services technologies allows you to build innovative yet secure applications for use by your employees or even your business partners.



*Making Technology Work through Governance, Security, Management*

# How ISG enable you to build Lean BPM solutions

ISG use the highly acclaimed ARIS<sup>1</sup> BPM Platform for mapping processes. This is the leading BPM Platform in the world today, and is supported by SAP and Oracle.

Serena BPM is a rapid BPM development environment that is build on enterprise standards and backed by Serena's class leading Application Lifecycle Management technologies. By using prototyping technologies we can help you involve your users in the design process and deliver results they can test and deploy in days.

For complex technology environments ISG integrate Serena SBM with the .NET and /or Eclipse IDE to enable you to build integrated but cost effective applications quickly and with minimal risk.

<sup>1</sup> ARIS & the ARIS Platform are trademarks of IDS Sheer AG, Germany

## Comparison of Traditional versus Lean BPM Approaches

Item	Lean BPM	Traditional BPM
Cost to Purchase	Affordable (\$10K's)	Expensive (\$100K's)
Implementation Services	Affordable (\$10K's)	Expensive (\$100K's)
Maintenance	20%	20%
Time to Deploy	Minutes to Hours	Days to Weeks
Time to Build New Process	Hours To Days	Weeks To Months
Programming Skills	Not Required	Required
Process Developer	Business Analyst	Coder
Outside Consultants	Not Required	Required
End Users	10,000's	10,000's
Auditing, Tracking, Reporting	Automatic	Requires Configuration
Reusability	Pre-Built & Reuseable Applications	Little or None
Mashup and Widget Technologies	Included	Little or None
Web 2.0 User Experience	Included	Not Available
Deployment Options	On Premise On Demand	On Premise Only
Return On Investment	Weeks to Months	Months to Years

The information is based on publicly available vendor data, Gartner, and Serena Software.



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